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After receiving his bachelor's degree from Duke University and studying Mandarin at Nanjing University, Louis joined the French Army. Following his stint in the army he joined Paribas where he worked as a financial analyst- first in Paris, then in Hong Kong. Louis left Paribas in 2000 to launch Gavekal with his father Charles and Anatole Kaletsky. The idea at that time was that Asia was set to become an ever more important factor in global growth, and that consequently Gavekal needed to offer its client more information, and more ideas, relating to Asia.

https://research.gavekal.com/

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